

2023 ACA ANNUAL CONVENTION & TRADE SHOW

JULY 28-29, 2023

Hot Springs, Arkansas



EXHIBITOR REGISTRATION
& Convention Sponsorship Information

Dear Prospective Exhibitor,

I would like to invite you to be a part of our 65th Annual Arkansas Cattlemen's Association (ACA) Convention & Trade Show that will take place at the Hot Springs Convention Center in Hot Springs, Arkansas, on July 28-29, 2023. So many cattlemen and cattlemen have dedicated their time and support to the ACA. Without the hard work of our members and your lasting support, the ACA would not be the established association that it is today.

Based on past performance of this location, the ACA hopes to see an increased number of participants for the 2023 Convention and Trade Show. The two-day trade show will give you the opportunity to meet with cattlemen and cattlemen from across Arkansas. It doesn't matter if you are displaying a service, a product, something new or something time-tested; I guarantee our members are eager to engage with you.

If you have any questions about the convention, trade show, or the sponsorship opportunities, please do not hesitate to give me a call at (501) 224-2114 or (870) 703-1270 or email cody@arbeef.org. We believe our 65th Annual Convention & Trade Show will be the best one yet! We look forward to working with you!

Best Regards,



Cody Burkham

Executive Vice President

Arkansas Cattlemen's Association

ACA EVENT SPONSORSHIP OPPORTUNITIES

\$500 Bronze Sponsor

Event Sponsor & business card advertisement in the Convention Program.

\$1,000 Silver Sponsor

Event Sponsor & half page advertisement in the Convention Program.

\$2,500 Gold Sponsor

Event Sponsor, half page advertisement in the Convention Program, and a half page, full color advertisement in the Arkansas Cattle Business magazine.

\$5,000 Platinum Sponsor

Event Sponsor, half page advertisement in the Convention Program and a full page, full color advertisement in the Arkansas Cattle Business magazine.

Each sponsor will be listed in the Arkansas Cattle Business magazine and in the 2023 Convention Program. Each sponsor who donates \$1,000 or more will be distinguished by displaying banners and/or signs with the sponsor's company name and insignia or logo, as provided by the sponsor. You will find that sponsorships of this nature tend to forge lasting relationships with the association and its members all the way to the local level. We hope you will take time to consider a sponsorship for the 2023 Arkansas Cattlemen's Association Annual Convention & Trade Show.



2023 ACA TRADE SHOW INFORMATION

Location:

Hot Springs Convention Center
134 Convention Blvd.
Hot Springs, AR 71901

Convention Dates:

July 28-29, 2023

**EXHIBITOR REGISTRATION
DEADLINE: 07/11/2023**

Exhibitor Move-In:

THURSDAY, JULY 27, 2023 • 8 A.M.-5 P.M.

ALL EXHIBITORS ARE REQUIRED TO MOVE IN ON THURSDAY, JULY 27.

*Large equipment exhibitors please plan to move in before noon on Thursday and also please call the ACA office by Monday, July 17, to schedule an approximate arrival time so that we can be prepared when you arrive at the convention center (501) 224-2114.

Trade Show Dates & Times:

Friday, July 28 9 A.M. - 5 P.M.
Saturday, July 29 8 A.M. - 2 P.M.

Exhibitor Move-Out:

Saturday, July 29 2 P.M.

Exhibit Space Rates:

- 10' x 10' Commercial Exhibit Space \$500
- 10' x 10' Large Equipment, Live Cattle
& Additional Exhibit Space \$500 *(Please call for pricing on additional space.)*
- Premium Marketing Package \$1,550 *(See package details on the following page.)*

Exhibit Space Includes:

- 10' back drape with 3' draped side rails, table, and 2 chairs
- 1 complimentary meal ticket per exhibit space to Friday lunch and Saturday lunch
(Full breakfast included with overnight stay at the headquarters hotel.)

Exhibitor Options:

Commercial Exhibit: One 10' x 10' space per exhibitor with paid exhibitor registration. Extra booth space can be reserved in 10' x 10' increments for an additional charge and must be reserved in advance.

Large Equipment Exhibit: 10' x 10' space per exhibitor with paid exhibitor registration. Extra booth space can be reserved in 10' x 10' increments for an additional charge and must be reserved in advance.

Live Cattle Exhibit: 10' x 10' space per exhibitor with paid exhibitor registration. Extra

Continued on the following page...

booth space can be reserved in 10' x 10' increments for an additional charge and must be reserved in advance. Individual farms may choose to display their own cattle, or a breed association may display their breed. Cattle MUST be halter broke. The exhibitor is responsible for bedding.

Premium Marketing Package: Includes (1) 10' x 10' exhibit space, (1) full page, full color advertisement in the Pre-Convention issue of Arkansas Cattle Business and (1) full page, full color advertisement in the 2023 Convention Program.

Allied Industry Drawings:

The ACA would like to let you know that we will be happy to advertise any drawings or giveaways that you plan to have at the trade show in the convention program and on our social media platforms. Please let us know about any giveaways by July 1, 2023. We would also like to invite you to attend our ACA Awards Banquet held on Friday evening.

Social Activities:

Activities on the trade show floor will include: industry speakers, Cattlemen's Colleges, meals, a silent auction, and the always-popular Cowboy Capers.

Advertising Opportunities:

Discounted advertising in Arkansas Cattle Business is available when you submit your exhibitor registration by June 10, 2023. A full-color business card advertisement in the Pre-Convention issue of Arkansas Cattle Business is only \$50. Please see the additional form for this advertising discount.

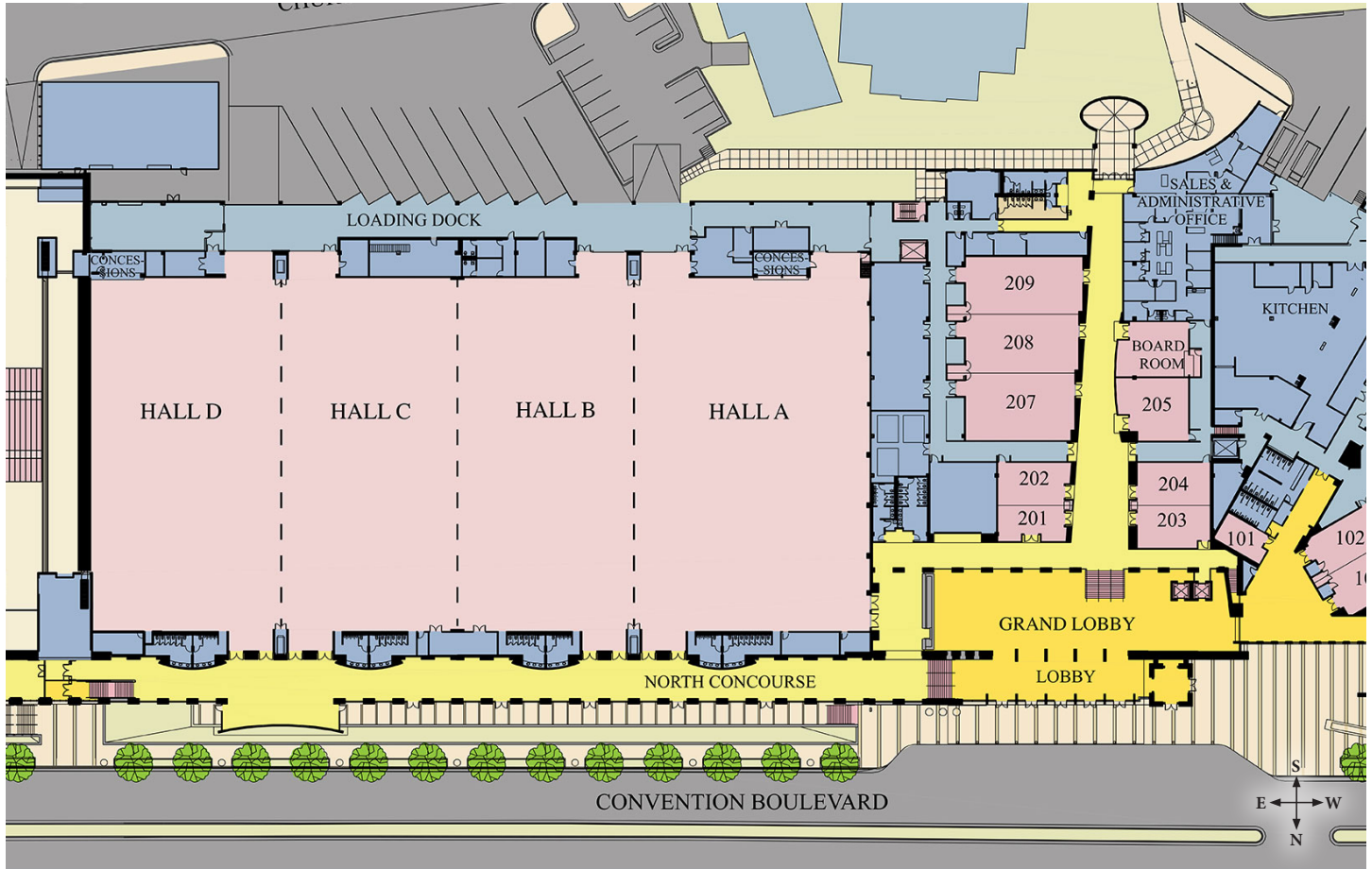
Why exhibit at the 2023 ACA Trade Show?

- Cattlemen that are looking for solutions to their problems will shop our vendors for their purchasing needs
- To make ACA county contacts from around the state
- To launch a new product or service
- To support the cattle industry and the Arkansas Cattlemen's Association
- To visit with current customers
- To expand your sales into a new market
- To receive discounted advertising in the Arkansas Cattle Business magazine
- To receive a free program listing and listing in Arkansas Cattle Business

EXHIBITOR REGISTRATION DEADLINE: JULY 11, 2023.



HOT SPRINGS CONVENTION CENTER MAP



CONVENTION HEADQUARTERS HOTEL

Embassy Suites
400 Convention Blvd.
Hot Springs, AR 71901
(501) 624-9200



Now accepting hotel reservations for the ACA Convention & Trade Show. Please call the Embassy Suites at (501) 624-9200 to make your reservation and remember to request the special \$134/night ACA rate!

PREVIOUS ACA TRADE SHOW EXHIBITORS:

- 101 Livestock Auction
- 3-D Cattle Equipment
- 3-D Farms
- 777 Farms
- A-1 Cattle Feeders
- A-1 Trailers
- ABS Global, Inc.
- ADM Animal Nutrition
- Adams & Creasy Insurance
- Ag H2O
- Ag Safe Crop Insurance
- AgAmerica Lending
- Agridyne/Mix 30
- AgriLabs
- Air Evac EMS Inc.
- Allflex USA, Inc.
- Alltech
- American Angus Assoc.
- American Brahman Breeders of Arkansas
- American Simmental Association
- Arkansas Ag Dept.
- Arkansas Angus Assoc.
- Arkansas Beef Council
- Arkansas Beefmaster Breeders
- Arkansas Brahman Association
- Arkansas Cattle Auction
- Arkansas FFA Assoc.
- Arkansas Federation of Animal Owners
- Arkansas Grazing Lands Coalition
- Arkansas Hereford Association
- Arkansas Hunger Relief Alliance
- Arkansas Livestock & Poultry Comm.
- Arkansas Livestock Marketing Assoc.
- Arkansas Simmental/Simbrah Assoc.
- Ark. State University
- Ark. Tech University
- Arkansas Valley Farmer's Assoc.
- Arkansas Veterinary Medical Assoc.
- Ariens Gravely Co.
- Artrac Sales & Rentals
- B&D Genetics
- Bank of Mountain View
- Barenbrug
- Bass Livestock Nutrition
- Beechfork Ranch
- Beefmaster Plus
- Bekaert Corporation
- Belle Point Ranch
- Big Branch Breeders Service
- Big Country Toys
- Big D Ranch
- BigIron Auctions
- Biozyme Enterprises
- Boehringer Ingelheim
- Brad's Welding Shop
- Breedon Dodge
- Bruno's Powersports
- Burlington Welding
- CKP Insurance
- Cal/West Seeds
- Caldwell Milling
- Callicrate Banders
- Cannonball Engineering
- Cargill Animal Nutrition
- Cattle Curtain
- Cattle South
- Cattle Stats, LLC
- Cattle USA
- Cattlog
- Cattlemen's Livestock Exchange
- Chemtura Crop Protection
- Central-Halliburton Commission Co.
- Central Life Sciences
- Central States Beefmaster Breeders
- Circle L Feed & Hardware
- Circle X Land & Cattle
- Clear Creek Golf and Utility Vehicle Co.
- Commodity Risk Management, Inc.
- Corteva
- Countryside Farm & Lawn
- Cowboy Dodge Chrysler Jeep & Ram
- Crop Production Services
- Cox Implement Co.
- Custom Ag Solutions
- Cypress Valley Meats
- D & M Liquid Feed, Inc.
- Datamars, Inc.
- Delta Livestock Diagnostics
- Destron Fearing
- Deweze Manufacturing
- Diamond G Welding
- Diamond O Enterprises
- Dixon Farm Supply
- Dow AgroSciences
- DuPont
- Edward Jones
- Elanco Animal Health
- Estes, Inc.
- Estroject
- Farm Credit Services of Western Arkansas
- Farm Talk
- Farmers' Association
- Feed in a Drum
- Flying Cow Genetics
- FMC Ag Products
- For-Most Inc
- Fort Dodge Animal Health
- Foster Angus Ranch
- Fowler Auctioneers
- Frontier Trading Co.
- Gallagher Power Fence
- Gene Seek/Igenity
- Genetrust
- Genex Cooperative, Inc.
- Giant Rubber Water Tanks
- Gibson Insurance Group
- Global Animal Management
- GoBob Pipe & Steel
- Gold Standard Labs
- Greenway Equipment
- Gregory Polaris
- Gripple
- Growth Plus Inc.
- H & H Construction
- H&E Equipment
- Haller Motorworx, LLC
- Halo Branded Solutions
- Hammock Flying Service
- Hay Buster
- Heartland Alliance of America
- Heartland Highland Cattle Assoc.
- Henard Utility Products
- Heritage Agriculture of AR
- High Plains Journal
- Hitch Enterprises, Inc.
- Honda of Russellville
- Hope Livestock Auction
- Hubbard Feeds Inc.
- Husky Branding Irons
- Huvepharma
- Hydrotex
- I-40 Implement
- Intimidator, Inc.
- IMI Global
- Innovative Livestock Services
- Insure My Forage
- International Brangus Breeders Assoc.
- JA Farms Feed
- J&R Farms
- Jones Twine & Netwrap
- Joplin Regional Stockyards
- K&K Vet Supply
- Kaufman Seeds, Inc.
- Kent Nutrition Group
- Kerndt Livestock Products
- King Ag Products
- King Outdoor
- Langford Herefords
- Leafiler North LLC
- Lewis Cattle Oilers
- Lewis Livestock Auction
- Linn Post & Pipe
- Livestock Marketing Assoc.
- Livestock Nutrition Center
- Livestock Shed
- Marathon Metal
- Mason Bee Farm LLC
- Maus Implement Co.
- McLehane Equipment
- McMahan Enterprises
- Merck Animal Health
- Merial, Ltd.
- Microtechnologies
- Midcontinent Livestock Supplements
- Midwest Lime Company
- Mike's Custom Hatters
- Missouri Livestock Supplements
- Mobile Marketing Solutions
- Moly Mfg, Inc.
- Mossback Fish Habitat
- Mulberry Gate Co. Inc.
- Multimin USA, Inc.
- National Cattlemen's Beef Assoc.
- National Livestock Commission Assoc.
- Neogen-GeneseeK
- New Day Genetics
- New Generation Supplements
- Nutrien Ag Solutions
- Norbrook, Inc.
- Northeast Arkansas Angus Assoc.
- Nutrina Feed Division
- OKC West Livestock Marketing
- OK Ranch
- Oklahoma National Stockyards
- Oregro Seed, Inc
- Ouachita Livestock Market
- Outdoor Water Solutions
- PB Cosmetics
- Pennington Seed Company
- Perma-Guard of Arkansas
- Pioneer Scale Co.
- Plastic Innovation
- Plexus
- Plyler & Son Charolais
- Postive Feed, Inc.
- Powder River
- Power Flex Fence
- Premier Designs
- Premier Select Sires
- Priefert Ranch Equipment
- Pride of the Farm
- PrimaTech USA
- Prime Quality Feeds
- Producers Cattle Auction
- Purina Animal Nutrition
- Quality Liquid Feeds
- Rabo AgriFinance
- Ragland Mills, Inc.
- RAU Animal Immobilizer
- RCK Genetics
- Red Bud Farms
- Red River Dodge
- Reproduction Enterprises, Inc.
- ReproLogix
- Ridley Block Operations
- Riggs Cat
- Richey Livestock ID
- Riverstone Distributing
- Rocky Springs Ranch
- Rogers Group, Inc.
- Rose Bud Feeders
- Ross Rogers Equipment Co.
- Rumalic
- S&P Insurance Partners
- Safe Money Advisors
- Santa Gertrudis
- Breeders International
- Schaeffer Mfg. Co.
- Schwarz Equipment
- Schwiterman, Inc.
- Silveus Insurance Group
- Solar Feeders
- Southeast Select Sires
- Southern Arkansas University
- Southwest Fabricators
- Specialty Risk Insurance Implements, Inc.
- Stampede Sales
- Stay-Tuff
- Stillwater Milling Co.
- Stillwell Livestock Auction
- Stockade Brands, Inc.
- Stockman's Supply
- Stull Feeders
- Sullivan's Supply
- Sunpro Solar
- Superior Livestock
- Superior Steel Sales
- Suther Feeds, Inc.
- Sweetlix
- Sycamore Springs Ranch
- T-L Irrigation Company
- T & B Welding
- T Bar J Custom Apparel
- Talbert Insurance & Financial Services
- Texoma Beefmaster Sale
- The Branded Arrow
- The Cattle Range
- The Happy Toy Maker
- The Perfect Tree Saw
- The Trailer Store
- The Wax Company
- Timac Agro USA
- Town Creek Farm
- Triple C Inc.
- Turnrows Apparel
- Trailer Country of Cabot
- Tri-County Farm & Ranch Supply
- Tru-Test
- Tyson
- Ultimate Genetics
- University of Arkansas
- Valerie the Beauty Boss
- Valley Vet Supply
- Venture Equipment
- Vetlife
- Vitafirm Sure Champ
- Vitalix
- W.M. Lloyd Company Investments
- Watkins Cattle Company
- Webco, Inc.
- Western Commission Co.
- Westway Feed Products
- Wiley Sprayer Mfg.
- Williams Equipment Co.
- Willow Springs Cattle Co.
- Worthington Angus
- Zeitlow Distributing Co.
- Zinpro
- Zoetis

ACA TRADE SHOW EXHIBIT SPACE CONTRACT

HOT SPRINGS, ARKANSAS • JULY 28-29, 2023

Section 1 - Exhibitor Information

Company Name: _____

Primary Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Section 2 - Booth Information

Quantity (by feet) of exhibit space needed: _____

Will you require electricity in your exhibit space? Yes No *(If so, please fill out enclosed form and return with payment.)*

Are you a large equipment Exhibitor? Yes No

Type of equipment: _____

Type of product/service you will exhibit: (Please check all that apply.)

- | | | |
|---|---|---|
| <input type="radio"/> Animal Health Products | <input type="radio"/> Feed/Feed Additives & Accessories | <input type="radio"/> Seed Products/Weed/Pest Control |
| <input type="radio"/> Animal Identification | <input type="radio"/> Fencing Equipment & Accessories | <input type="radio"/> Structures/Buildings |
| <input type="radio"/> Associations/Organizations/Government | <input type="radio"/> Finance/Insurance/Real Estate | <input type="radio"/> Tractors |
| <input type="radio"/> Breeders/Ranches | <input type="radio"/> Hay Equipment & Accessories | <input type="radio"/> Trailers/Equipment |
| <input type="radio"/> Feedlots/Marketers | <input type="radio"/> Herd Management/Chutes/Scales | <input type="radio"/> Veterinary/Breeding |
| <input type="radio"/> Computer/Software Packages | <input type="radio"/> Information/Education | <input type="radio"/> Other |
| <input type="radio"/> Consulting Services | <input type="radio"/> Retail/Art/Furniture/Accessories | |

Exhibitor Name Badges:

1. _____ 2. _____

3. _____ 4. _____

Exhibitor Meal Passes Requested

(Please mark here to request one Friday Lunch meal pass and one Saturday lunch meal pass that is provided with your registration.)

Friday Lunch _____ Saturday Lunch _____

Additional Meal Tickets *(If you will require more than the meal tickets provided, please request them here.)*

Friday Lunch \$37 x _____ Friday Banquet \$55 x _____ Saturday Lunch \$37 x _____

Section 3 - Payment Information

The cost for a standard 10'x 10' exhibit space is \$500. Additional charges apply for booth utility, extra meal tickets and additional booth space. Please make checks payable to the Arkansas Cattlemen's Association or make a payment with a credit/debit card:

Name on Card: _____

Card Number: _____

Exp. Date: _____ Security Code: _____ Zip Code: _____

Signature: _____

Please return form to:

Arkansas Cattlemen's Association

310 Executive Court

Little Rock, AR 72205

Phone: 501.224.2114

jamie@arbeef.org • Fax: 501.224.5377



For Office Use Only: Booth# _____ Date: _____ Payment: _____

EXHIBIT SPACE UTILITY ORDER FORM

ACA 2023 CONVENTION & TRADE SHOW July 28-29, 2023 • Hot Springs, Arkansas

Event Name: _____

Event Date: _____

Exhibiting Firm: _____

Exhibitor Contact Name: _____

Phone: _____ Email: _____

QUANTITY	AMPERE	Volts & Phase	Advance Order	Floor Order	AMOUNT
	20 amps	125 Volts (standard outlet)	\$50.00	\$100.00	\$
	20 amps	208 Volt Single Phase	\$70.00	\$140.00	\$
	20 amps	208 Volt Three Phase	\$70.00	\$140.00	\$
	30 amps	208 Volt Single Phase	\$80.00	\$160.00	\$
	30 amps	208 Volt Three Phase	\$100.00	\$200.00	\$
	50 amps	208 Volt Single Phase	\$120.00	\$240.00	\$
	50 amps	208 Volt Three Phase	\$120.00	\$240.00	\$
	100 amps	208 Volt Single or Three Phase	\$300.00	\$600.00	\$
	Power Strip	INCLUDES TAX	\$10.00	\$20.00	\$
					\$
	High Speed Internet Access (Synchronous Broadband)		\$200.00	\$400.00	\$
	Water hook up		\$50.00	\$50.00	\$
	Compressed air		\$50.00	\$100.00	\$
TOTAL					\$

Please remit payment to:

Arkansas Cattlemen's Association (Attn: Trade Show)
310 Executive Ct., Little Rock, AR 72205

Feel free to combine your exhibit space and utility payment. If your exhibit space requires a utility not listed above, please contact the ACA Office (501) 224-2114.

All advanced orders must be received by the registration deadline for advance rates.

**ACA Associate Memberships do not include the price of any utility needed for your booth.*

EXHIBITOR ADVERTISING FORM

Arkansas Cattlemen's Association 2023 Convention & Trade Show July 28-29, 2023 • Hot Springs, Arkansas

YES! I am interested in placing an ad in this year's pre-convention section in the July issue of Arkansas Cattle Business. I understand that the ad will run as a 2-inch full color display ad in the convention section for \$50. I have enclosed a clean paper copy or will provide a digital copy of my business card to include use for this ad.

**Please return this form along with a business card to: ACA, 310 Executive Ct., Little Rock, AR 72205 or email a digital copy to autumn@arbeef.org.*

ADVERTISING DEADLINE IS JUNE 10, 2023.

Sample 2-inch ad:



ADVERTISER INFORMATION

Company: _____

Contact Person: _____

Phone: _____

Email: _____

Arkansas Cattlemen's Association

310 Executive Court, Little Rock, AR 72205 • (501) 224-2114 • Fax (501) 224-5377 • arbeef.org